

Capacity
AnalyticsIQRA
UNIVERSITY
H-9 CAMPUS, ISLAMABAD

State, Society and Culture

Dynamics of Power, Identity, and Change

SOCIAL SCIENCES CONFERENCE
FEBRUARY 25, 2025

CONFERENCE PROGRAMME

MUHAMMAD ABDULLAH
FOCAL PERSON

State, Society and Culture Dynamics of Power, Identity, and Change

SOCIAL SCIENCES CONFERENCE
FEBRUARY 25, 2025

CONFERENCE PROGRAMME

CONVENER
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SESSION PLAN

FEBRUARY 25, 2025

08:45 – 09:15	Registration
09:15 – 10:30	Opening Session
10:30 – 11:00	Tea Break
11:00 – 13:30	Academic Session One <i>Parallel Session I</i> <i>Parallel Session II</i> <i>Parallel Session III</i>
13:30 – 14:30	Prayer & Lunch Break
14:30 – 17:00	Academic Session Two <i>Parallel Session I</i> <i>Parallel Session II</i> <i>Parallel Session III</i>
17:00 – 17:30	Closing Session
17:30 – 17:45	Closing Tea

OPENING SESSION

FEBRUARY 25, 2025
09:15 AM - 11:00 AM

VENUE: Auditorium, Iqra University Islamabad, H-9 Campus

TIME	PROGRAMME
08:45 - 09:15	Registration
09:15 - 09:25	Arrival of Guests and National Anthem
09:25 - 09:30	Recitation from the Holy Quran
09:30 - 09:35	Introduction of the Conference
09:35 - 10:20	Panel Discussion
10:20 - 10:30	Presentation of Mementos
10:30 - 11:00	Tea Break

****This programme is tentative and subject to change.***

PANEL DISCUSSION

**CLIMATE CHANGE AND SUSTAINABLE
DEVELOPMENT:
A TRANSITION TO GREEN ECONOMY**

FEBRUARY 25, 2025
09:35 AM - 10:20 AM

Venue: Auditorium, Iqra University Islamabad, H-9 Campus

PANELIST	DR EATZAZ AHMAD <i>PROFESSOR</i> <i>IQRA UNIVERSITY ISLAMABAD CAMPUS</i> <i>(IUIIC)</i>
PANELIST	MS AISHA KHAN <i>CHIEF EXECUTIVE</i> <i>CIVIL SOCIETY COALITION FOR CLIMATE</i> <i>CHANGE (CSCCC)</i>
PANELIST	MR ASIF TURANGZAI <i>SENIOR CLIMATE CHANGE OFFICER</i> <i>ASIAN DEVELOPMENT BANK</i> <i>(ADB)</i>
MODERATOR	DR MUTEE UL REHMAN <i>CHIEF TECHNICAL ADVISOR</i> <i>CAPACITY ANALYTICS</i>

ACADEMIC SESSION ONE

GREEN HORIZONS: CLIMATE ACTION AND SUSTAINABLE GROWTH

FEBRUARY 25, 2025
11:00 AM – 01:30 PM

Venue: Auditorium, Iqra University Islamabad, H-9 Campus

S/N	Presenter	Paper Title	Time
	Moderator	Introduction to the session	11:00 - 11:05
1.	Ms Rafia Jalil	Impact of climate change on women of Global South	11:05 - 11:19
2.	Bilal Hassan, Ather Bashir	A comprehensive study of climate change: Adaptation and Mitigation in Pakistan	11:19 - 11:33
3.	Sidra Mubashar	Navigating Climate Challenges: Pathways to Sustainable Development in Pakistan	11:33 - 11:47
4.	Dr Nadia Zaheer Ali	Climate Change Governance and Foreign Policy of Pakistan	11:47 - 12:01
5.	Syeda Saba Israr	Climate Colonialism in Global South: Challenges and Prospects for Climate Justice in Pakistan	12:01 - 12:15
6.	Dr Sidra Pervez	Green Business Ethics and AI Governance: A Framework for transparency in Sustainable Marketing	12:15 - 12:29
7.	Dr Muhammad Jamil	Adopting Green: Determinants and Cross-Regional Variability in Renewable Energy Uptake	12:29 - 12:43
8.	Dr Muhammad Naeem Khan	Quantification of Critical Factors for SEZs under CPEC: A Way Forward for Sustainable Growth	12:43 - 12:57
9.	Dr Muhammad Khan	Human capital, energy efficiency, and CO2 emissions: a reassessment of the Environmental Kuznets curve	12:57 - 13:11
10.	Dr Eatjaz Ahmad	Environment, Climate Change, and the Economy: Evidence from the Globe	13:11 - 13:25
	Session Chair	Concluding Remarks	13:25 - 13:30

PARALLEL SESSION I

**UNITY IN DIVERSITY: HARNESSING INTERSECTIONALITY
AND CULTURE FOR GLOBAL SOCIAL CHANGE**

**FEBRUARY 25, 2025
11:00 AM – 1:30 PM**

Venue: Conference Room, Iqra University Islamabad, H-9 Campus

S/N	Presenter	Paper Title	Time
	Moderator	Introduction to the session	11:00 - 11:05
1.	Ms Sabahat Haroon	Challenges faced by Fragile States in Soft Image Creation by Authentic Cultural Representation: A Case Study of Pakistani Truck Art Images, the Story they Tell, and the Challenges they Confront	11:05 - 11:20
2.	Muhammad Faran Warraich	Rediscovering Historical Narratives and the Art of Sirah Writing: Inspiring Marginalized Voices in a Globalized World	11:20 - 11:35
3.	Kulsoom J. Khawaja	Herstory vs. History: Feminist Literature as a Counter-Narrative in Pakistan	11:35 - 11:50
4.	Mubasir Hussain	Formalist Analysis of Poetics and Cultural Expression in the Shina Folk Song 'Tavau Gai'	11:50 - 12:05
5.	Dr Muddasser Jatala	Framing New Social Movements in Pakistan: Analysis of the Lawyers' Movement and Feminist Activism	12:05 - 12:20
6.	Dr Asma Halim	Women Empowerment Through Feminism, Education and Gender Equality in Pakistan: A Case Study of Tehsil Sohawa	12:20 - 12:35
7.	Dr Sajid Iqbal	Constructing Identities, Shaping Geopolitics: Narrative Evolution and Identity Politics along the Durand Line	12:35 - 12:50
8.	Dr Faraz Anjum	Mawdudi's Concept of History and Islamic Revivalism in the Modern World	12:50 - 13:05
	Session Chair	Concluding Remarks	13:05 - 13:20

PARALLEL SESSION II

GLOBALIZING DEVELOPMENT: LEVERAGING GLOBAL CONNECTIONS AND POLITICS FOR LOCAL IMPACT

FEBRUARY 25, 2025
11:00 AM – 01:30 PM

Venue: Main Hall, Iqra University Islamabad, H-9 Campus

S/N	Presenter	Paper Title	Time
	Moderator	Introduction to the session	11:00 - 11:05
1.	Ms Rubab Irfan	China's Belt and Road Initiative: an analysis of Economic Globalization	11:05 - 11:19
2.	Anjum Gul Mughal	Impact of Globalization on Relationships and Power among Countries	11:19 - 11:33
3.	Dr Muhammad Sheharyar Khan	Pakistan's Foreign Policy Imperatives in the Changing World	11:33 - 11:47
4.	Dr Ismail Adaramola Abdul Azeez	Regionalism and Globalization: A Future Direction of Global Politics	11:47 - 12:01
5.	Dr Sadia Rafique	The Discourse of Post-colonialism and the Age of Globalization	12:01 - 12:15
6.	Dr Huma Qayum	Navigating the Politics of Globalization: Understanding Power Dynamics, Challenges, and Perspectives in an Interconnected World	12:15 - 12:29
7.	Dr Muhammad Sajid Khan	Electoral Process and Challenges to Sustainable Democracy in Pakistan	12:29 - 12:43
8.	Dr Muhammad Saad	The Russia-Ukraine War: Geopolitical Dynamics, Global Implications and Lessons for Pakistan	12:43 - 12:57
9.	Dr Mujtaba Ali Isani	How Globalized is the Islamic World?	12:57 - 13:11
10.	Dr Noshad Khan	Climate Change as a Global Challenge and Its Impact on Pakistan	13:11 - 13:25
	Session Chair	Concluding Remarks	13:25 - 13:30

PARALLEL SESSION III

**THE LEGACY OF PARTITION: SOCIAL, ECONOMIC,
AND POLITICAL IMPACTS ON PAKISTAN**

**FEBRUARY 25, 2025
11:00 AM – 1:30 PM**

Venue: Media Studio, Iqra University Islamabad, H-9 Campus

S/N	Presenter	Paper Title	Time
	Moderator	Introduction to the session	11:00 - 11:05
1.	Amar Jahangir	India–Pakistan relations after Constitutional Change: Retraction of Article 370 and 35–A	11:05 - 11:18
2.	Dr Mushtaque Ali Abbasi	An Analysis of the Eighteenth Constitutional Amendment of 2010 and Pakistan’s Struggle for Inclusive Federalism	11:18 - 11:31
3.	Arooj ul Faham	Revisiting the Provincial Demands for Autonomy and Constitutional Safeguards	11:31 - 11:44
4.	Gulshan Iqbal	Sociopolitical and Administrative Development in South Punjab: A Case Study of District Muzaffargarh (1849–2008)	11:44 - 11:57
5.	Muhammad Abdullah	Rethinking the Past: Reframing Historical Narratives in Pakistan–Bangladesh Relations	11:57 - 12:10
6.	Dr Sonia Omer	Evolution of Welfare Initiatives in Pakistan: A Historical Perspective	12:10 - 12:23
7.	Dr Muhammad Waris	Designing a Constitutional Court for Pakistani Federation: Proposals and Recommendations	12:23 - 12:36
8.	Dr Misbah Umar	Reassessing 1947: Nationalist Narratives and the Complexity of Identity in Pakistan’s Historical Discourse	12:36 - 12:49
9.	Dr Fozia Umar	The Lawrence Legacy: Education and Inequality in Colonial and Post–Colonial Punjab’s Sociopolitical Structure	12:49 - 13:02
10.	Dr Mazhar Abbas	Partition Survivors: Hate–Love, Loss–Sharing, Enmity–Friendship, Grief–Joy, and Trauma–Memory	13:02 - 13:15
11.	Dr Safi Ullah Khan Marwat	Christian Missionaries In The Areas Of Khyber Pakhtunkhwa Under British: A Historical Study (1849–1947)	13:15 - 13:25
	Session Chair	Concluding Remarks	13:25 - 13:30

ACADEMIC SESSION TWO

**NEGOTIATING FAITH AND POWER:
DIPLOMACY, CONFLICT, AND COOPERATION IN
NATIONAL AND INTERNATIONAL POLITICS**

FEBRUARY 25, 2025
02:30 PM – 05:00 PM

Venue: Auditorium, Iqra University Islamabad, H-9 Campus

S/N	Presenter	Paper Title	Time
	Moderator	Introduction to the session	14:30 - 14:35
1.	Dr Mujahid Hussain Sargana	Political Economy of Afghanistan's Withdrawal: Implications for Pakistan's Security and Economic Stability	14:35 - 14:50
2.	Dr Muhammad Yasir Ali Khan	Historical Understanding of Sectarian Narratives in Pakistan	14:50 - 15:05
3.	Dr Mahboob Hussain	Rethinking Corruption in Pakistan: Politicians and the Politics of Perception	15:05 - 15:20
4.	Dr Zafar Mohyuddin	Nature and the Religion: Sufi Teachings on Environmental Conservation	15:20 - 15:35
5.	Dr Sarwat Rauf	Redefining Pakistan's Foreign Policy amid the US-China Power Shifts	15:35 - 15:50
6.	Dr Fakhar Bilal	Growth of Madrasas in Pakistan: Historical Analysis and Educational Prospects	15:50 - 16:05
7.	Dr Tasawar Hussain	Reconciling Feminism and Islam in Pakistan	16:05 - 16:20
8.	Dr Noureen Ayaz	Does Islamic Finance Spur Corporate Sustainability?	16:20 - 16:35
9.	Dr Mujeeb Ahmad	Changes and Reforms in Muslim Majority Countries: Case Study of Pakistan	16:35 - 16:50
	Session Chair	Concluding Remarks	16:50 - 16:55

PARALLEL SESSION I

**FROM ANALOG TO DIGITAL: NAVIGATING THE
FUTURE OF WORK, ECONOMY, AND GOVERNANCE**

**FEBRUARY 25, 2025
02:30 PM – 05:00 PM**

Venue: Media Studio, Iqra University Islamabad, H-9 Campus

S/N	Presenter	Paper Title	Time
	Moderator	Introduction to the session	14:30 - 14:35
1.	Shomaila Habib	Fiscal Resilience and Heterogeneous Performance of Environmental, Social and Governance Metrics in Pakistan	14:35 - 14:50
2.	Arsalan Pervaiz	Advancing Sustainable Innovation: The Role of Eco-Tech Finance in Green Technology through Digitalization and Financial Risk Management	14:50 - 15:05
3.	Awais Riaz	Modeling the Economic Impact of Exposure to Natural Disasters: An Empirical Analysis	15:05 - 15:20
4.	Dr Saqib Bashir	Digital Financial Inclusion and Environment: The Role of Institutions and Governance	15:20 - 15:35
5.	Dr Sahar Afshan	Critical Analysis of Israel-Palestine Conflict Using Propaganda Model in the Age of Artificial Intelligence	15:35 - 15:50
6.	Dr Sadia Khanum	The Digitalization of Populist Politics in the 21st Century: A Case Study of PTI and BJP	15:50 - 16:05
7.	Dr Muhammad Moiz Khan	The Impact of New Media Commercialism on Pakistani Society	16:05 - 16:20
	Session Chair	Concluding Remarks	16:20 - 16:25

PARALLEL SESSION II

**INCLUSIVE ECONOMIES: REIMAGINING
TRADE FOR GLOBAL PROSPERITY**

FEBRUARY 25, 2025
02:30 PM – 05:00 PM

Venue: Main Hall, Iqra University Islamabad, H-9 Campus

S/N	Presenter	Paper Title	Time
	Moderator	Introduction to the session	14:30 - 14:35
1.	Anees Khan	The maritime component of the China-Pakistan Economic Corridor (CPEC) and its implications for regional interests and politics in the North Arabian Sea	14:35 - 14:50
2.	Salma Sadiq	Mitigating Tax Avoidance in the Manufacturing Sector of Pakistan: Exploring the Influence of Corporate Governance and Financial Distress	14:50 - 15:05
3.	Mahreen Khalid	Exploring the Interconnections Between Food Trade and Food Security in Pakistan: A Content Analysis Approach	15:05 - 15:20
4.	Dr Wisal Hassan	Determinant of Social Performance in Microfinance Institutions: Balancing Financial Stability and Social Impact	15:20 - 15:35
6.	Dr Arslan Tariq Rana	Energy consumption and CO2 emissions: the case of Asian Economies	15:35 - 15:50
	Session Chair	Concluding Remarks	15:50 - 15:55

PARALLEL SESSION III

**BEYOND THE HEADLINES:
MEDIA'S ROLE IN SHAPING A NEW FUTURE**

**FEBRUARY 25, 2025
02:30 PM – 05:00 PM**

Venue: Conference Room, Iqra University Islamabad, H-9 Campus

S/N	Presenter	Paper Title	Time
	Moderator	Introduction to the session	14:30 - 14:35
1.	Abubakar Alhaji Bukar	Media-Ting Nigerian Islamophobia: Minority Question And International Connections	14:35 - 14:50
2.	Zuhaa Khalid	Exploring The Psychological Effects of Facebook Usage Among Pakistani Youth	14:50 - 15:05
3.	Dr Lubna Sunawar	Building a Responsible Media Ecosystem: Opportunities and Challenges in the Digital Era	15:05 - 15:20
4.	Dr Rizwan Naseer	China-US Competing Narratives through Social Media: Construction, Execution and Their Impact	15:20 - 15:35
5.	Dr Syed Asad Ali Shah	Pakistan's PECA 2025 and Global Digital Regulations: Balancing Security and Freedom	15:35 - 15:50
	Session Chair	Concluding Remarks	15:50 - 15:55

CLOSING SESSION

FEBRUARY 25, 2025

17:00 – 17:45

VENUE: Auditorium, Iqra University Islamabad, H-9 Campus

TIME	PROGRAMME
17:00 – 17:10	Closing Address
17:10 – 17:20	Conference Recommendations
17:20 – 17:25	Vote of Thanks
17:25 – 17:30	Distribution of Certificates
17:30 – 17:45	Closing Tea

**This programme is tentative and subject to change.*

The conference "**State, Society, and Culture: Dynamics of Power, Identity, and Change**" reflects the Faculty of Social Sciences at Iqra University Islamabad Campus's dedication to academic excellence. Building on the success of their 2022 conference, this event focuses on exploring the relationship between power, identity, and societal transformation. The thematic areas address pressing contemporary issues such as climate change, sustainable development, Islamic and contemporary arts, and the role of media in societal transformation. The conference also examines the impact of globalisation and the digital age on business practices, history, and culture. By encouraging interdisciplinary discourse, the event seeks to promote innovative strategies and critical thinking to tackle modern challenges.